

Brinker Capital Five Factor US Stock Market Barometer



Fundamentals

We invest to participate in company success. Over time, stock prices follow earnings.

Fundamental indicators include factors such as corporate earnings, profitability, and the credit environment.

- Earnings growth is expected to continue improving throughout 2024 and into 2025. Most recent analyst expectations are for 11% earnings growth for CY 2024 and for nearly 15% in 2025.
- Thus far through Q2 earnings season, 78% of S&P 500 companies have reported a positive EPS surprise and 60% have reported a positive revenue surprise.
- 1Q GDP surprised to the downside, but 2Q24 real GDP growth surprised to the upside at 2.8%. Current estimates for Q3 GDP are near 3%. For a frame of reference, the 20-year average growth rate of GDP is 2.0%.
- Concerns include higher interest rates and commodity prices (food and energy) that could suggest some potential weakness later in 2024. Continued yield curve inversion and weakening of leading economic indicators point to cracks forming in the economy.

Valuation

How much do we pay for those fundamentals? Starting points matter.

Valuation indicators include factors such as price multiples, the CAPE ratio, and earnings yield vs. other asset classes.

- Multiple valuation measures point to an expensive domestic equity market.
- The current CAPE ratio is well above historical average which is consistent with below-average forward returns.
- Fed Funds rate exceeds the forward earnings yield of the S&P 500 which is historically a bearish indicator.
- Small cap, mid-cap, natural resource equities are relatively attractively valued; pockets of opportunity exist in the US equity market as valuations and concentration levels are near all-time-highs.

Interest Rates

Both the level and trend of interest rates impact earnings and valuations.

Interest rate indicators include factors such as the interest rate environment, credit spreads, and inflation.

- Inflation-adjusted interest rates remain high which is typically a headwind for risk assets.
- The first rate cut is now expected in September, with potentially 1-2 additional cuts before year-end. Lower rates are a tailwind for risk assets.
- Yield curve has been inverted for the longest consecutive period in history; inversion has been a bearish market signal and fairly accurate indicator of future recessions.
- Investment grade and high yield spreads remain tight vs historical averages. They are "well-behaved" but potentially vulnerable. Wider spreads are often a precursor of equity weakness.

Policy

Monetary and fiscal policy impact interest rates, valuations, and earnings.

Policy indicators include factors such as monetary and fiscal policy.

- Fiscal policy is expected to be accommodative with current election cycle.
- Though the Fed hasn't cut short-term rates as soon as many expected, the bias is still for a downward trajectory in short-term rates.
- Money supply growth has contracted off its peak, but the 5-year growth in money supply remains well above-average; 1-year M2 growth is also now positive.
- Rising federal debt service continues to pose risk of "crowding out" more productive fiscal stimulus.

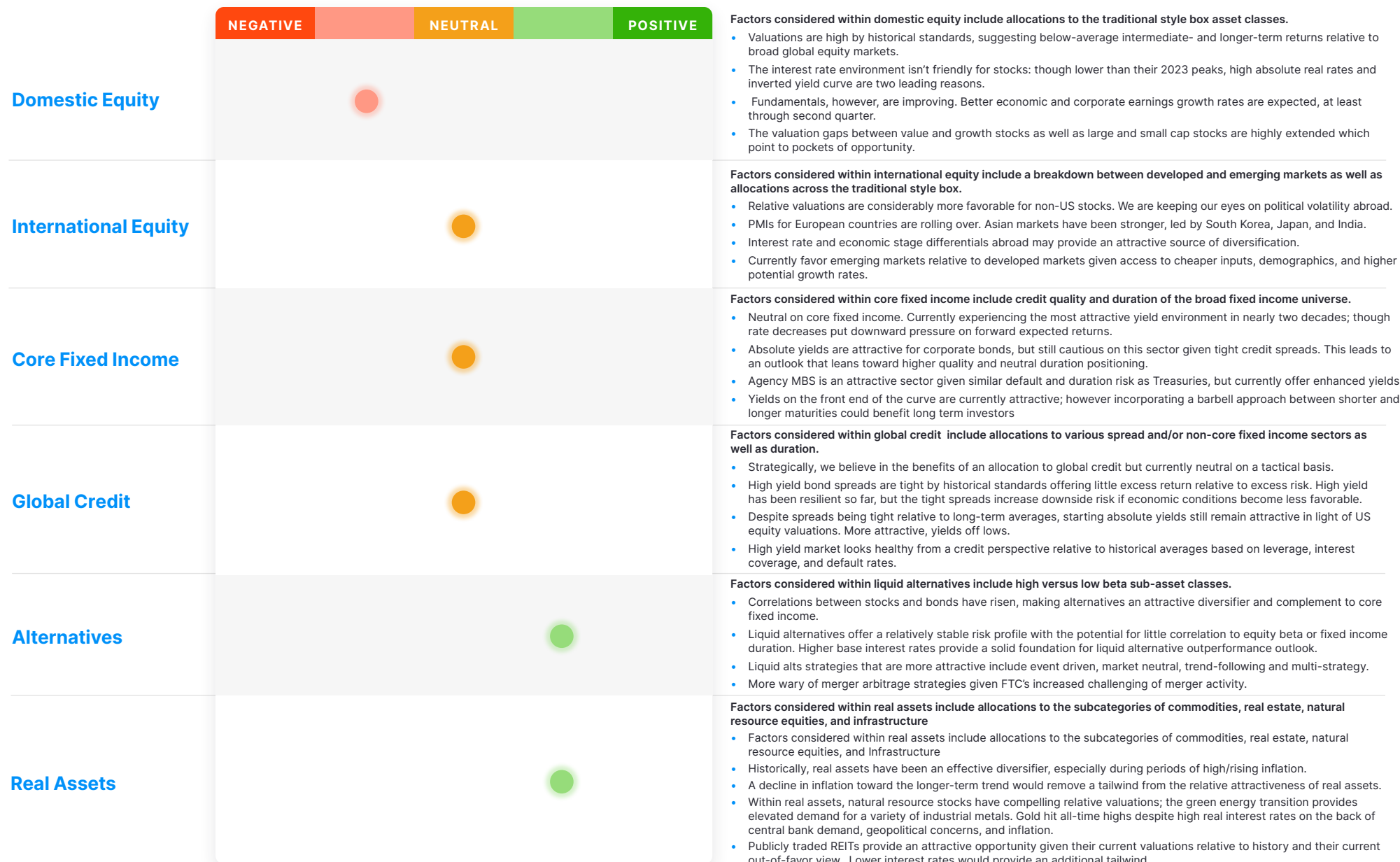
Behavioral

Over the short term, the market is like a voting machine.

Behavioral indicators include factors such as sentiment, momentum, trend, and breadth.

- The stock market is in a longer-term bullish trend; while market breadth has been poor in 2024, July has seen some broadening out across equity styles.
- New price highs have typically led to above-average returns moving forward.
- Investor (and consumer) optimism is at higher levels. Retail investor interest is also back at new highs. These sentiment readings typically suggest below average (albeit positive) returns in the months and quarters to follow.
- The VIX index is up approximately 25% quarter-over-quarter, pointing to a rapid increase in market volatility.

Brinker Capital Asset Class Barometer



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