

JANUARY 22, 2024

Weekly Wire



New All-Time Highs

By Rusty Vanneman, CMT, CFA, BFA™

Last week was another good week for US stocks. Both the S&P 500 and Dow Jones Industrials hit new all-time highs, the first time they've done so in two years.

There was indeed a lot of supportive economic data last week. Unemployment initial claims dropped to their lowest levels in over 2 years. Retail Sales surprised to the upside. [Consumer sentiment \(according to the University of Michigan survey\)](#) showed its largest increase on a 2-month basis since 1991, in turn reaching its highest levels since July 2021. Inflation expectations dropped to 3-year lows. Bottom line, the consumer and labor markets remain strong and inflation expectations remain well-behaved.

Last week, however, longer-term interest rates had their biggest one-week jump higher in three months. The 10-year Treasury yield, for example, moved to 4.15%. Expectations for the Federal Reserve to start sharply cutting short-term interest rates cuts were also notably reduced. This is interesting. In recent months this would have suggested price weakness in the stock market, especially in larger cap growth names. That was not the case last week.

A few additional reasons for the gains last week were (1) the renewed enthusiasm regarding artificial intelligence propelling some of the larger growth names, and (2) the money that continues to flow into passive/index funds. Regarding the latter, these passive flows, for the most part, don't care about fundamentals, valuations, interest rates, policy decisions, or behavioral/technical factors. In fact, the total AUM in passive assets just [surpassed actively-managed assets](#) despite some of the richest valuations in history.

Lastly, while it's still early, we are getting more numbers regarding 4Q23 earnings. [So far](#), the earnings season has been surprisingly underwhelming. With 10% of S&P 500 companies reporting actual results, the blended (year-over-year) earnings decline for the S&P 500 is just under -2%. On December 31, the estimated (year-over-year) earnings growth rate for the S&P 500 for Q4 2023 was just under +2%. At this point though, year-over-year earnings growth is still expected to be nearly 12% in 2024 and +13% in 2025. Though do note that forecasted earnings per share (EPS) progression typically fall over the course of the year so these numbers will also surely decline in the quarters ahead.

In addition to more earnings report, this week has a few key economic reports, including 4Q GDP and more importantly the Fed's favorite inflation indicator (PCE) released this Friday. Regarding the former, which is released Thursday, the expectation is for 1.7%. If that's the case, that would be the lowest quarter of growth since 2Q22. Interestingly, the [Atlanta Fed's GDPNow](#) is predicting Q4 2023 GDP at 2.4% (as of January 17th). As for the latter, the current estimate for PCE is for 3.0% year-over-year. That's still well above the Fed's preferred target of 2%.

Add it all up...

Stay invested. Stay diversified. Stay disciplined.

If you have any questions or comments, please let us know at strategists@brinkercapital.com or at Rusty@Orion.com. Thank you for your time and trust. See you next week.

Interest Rates as of January 19, 2024		
Rate	This Week	1 Wk Δ%
13-Wk Treasury Yield	5.20%	0.00%
10-Yr Treasury Yield	4.15%	0.20%
Bloomberg US Agg Yield	4.89%	0.19%
Avg Money Mkt Yield	5.16%	-0.01%
Avg 30-Yr Mortgage Rate	7.01%	-0.05%

Sources: Yahoo Finance, S&P Global, Crane Data, BankRate

Key Economic Data This Week		
Data Point	Expectation	Release Date
Q4 GDP (Preliminary)	1.7%	1/25/2024
Initial Jobless Claims	200,000	1/25/2024
Durable Goods Orders	1.50%	1/25/2024
New Home Sales	650,000	1/25/2024
Personal Income	0.3%	1/26/2024
Personal Consumption Expenditures (PCE)	--	1/26/2024
Core PCE	3.0%	1/26/2024

Source: MarketWatch

Key Economic Data Last Week		
Data Point	Expectation	Actual
Retail Sales MoM	0.4%	0.6%
Housing Starts	1.43M	1.46M
Existing Home Sales	3.83M	3.78M

Source: MarketWatch, First Trust

Stocks, Bonds, Alternatives, & Real Assets as of January 19, 2024							
Security Name	Risk Score	1 Wk	1 Mo	QTD	YTD	1 Yr	3 Yr Ann.
Global Equities (60% US, 40% Intl)	100	-0.22%	0.29%	-0.58%	-0.58%	17.24%	5.10%
S&P 500 Total Return	102	1.19%	1.60%	1.54%	1.54%	26.18%	10.12%
Dow Jones Industrial Average	97	0.76%	0.90%	0.55%	0.55%	17.08%	9.17%
NASDAQ 100 Total Return	122	2.86%	3.02%	2.93%	2.93%	54.60%	10.92%
TV Benchmark	107	1.60%	1.84%	1.67%	1.67%	32.62%	10.07%
Morningstar US Large Cap	102	1.58%	2.31%	2.35%	2.35%	30.95%	10.11%
Morningstar US Mid Cap	113	-0.19%	-1.11%	-1.50%	-1.50%	11.40%	4.61%
Morningstar US Small Cap	125	0.06%	-2.49%	-2.78%	-2.78%	12.24%	1.14%
Morningstar US Value	98	-0.17%	-0.49%	-0.80%	-0.80%	10.22%	9.60%
Morningstar US Growth	126	1.15%	-0.11%	-0.13%	-0.13%	33.18%	2.68%
MSCI ACWI Ex USA	98	-2.15%	-1.26%	-3.23%	-3.23%	5.37%	-0.28%
MSCI EAFE	101	-2.13%	-0.81%	-2.52%	-2.52%	8.76%	2.93%
MSCI EM	98	-2.54%	-2.58%	-5.12%	-5.12%	-2.70%	-8.45%
Bloomberg US Agg Bond Index**	27	-1.10%	-0.70%	-1.39%	-1.39%	0.67%	-3.55%
Bloomberg Commodity Index	70	-1.08%	-2.35%	-1.57%	-1.57%	-8.81%	9.26%
Wilshire Liquid Alternative Index	25	1.58%	1.45%	1.85%	1.85%	5.07%	1.40%
US Dollar	10	1.22%	0.95%	2.17%	2.17%	1.15%	4.49%
Bloomberg US Treasury Bill 1-3mo	1	0.09%	0.47%	0.29%	0.29%	5.24%	2.31%

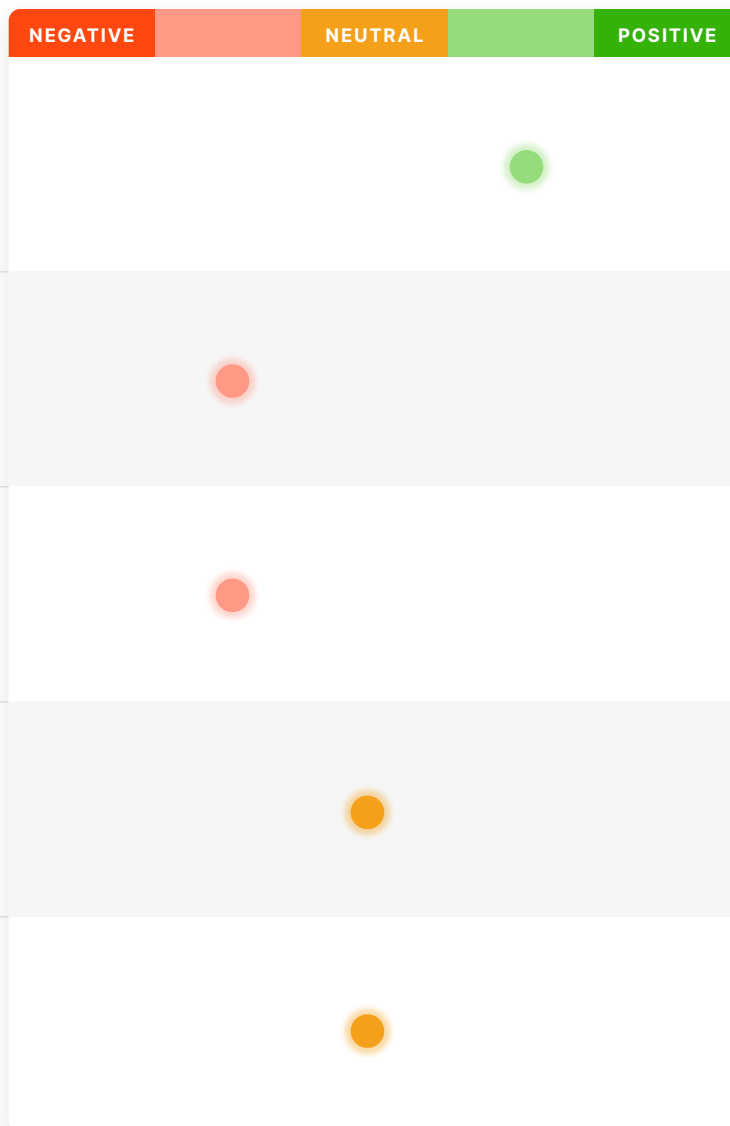
Source: Morningstar

The TV Benchmark represents an average of the S&P 500, Dow Jones IA, and NASDAQ 100 return indexes

The Orion Risk Score represents risk relative to the global equity market.

*The Orion Risk Score represents risk relative to the global equity market. Table Sources: Morningstar, Yahoo Finance, S&P Global, Crane Data, BankRate, MarketWatch, First Trust.

Brinker Capital Five Factor Stock Market Barometer



Fundamentals

We invest to participate in company success. Over time, stock prices follow earnings.

Fundamental indicators include factors such as corporate earnings, profitability, and the credit environment.

- Earnings have likely troughed, leading to a more constructive forward-looking outlook
- At the end of Q3 earnings season, unofficial year-over-year earnings growth was positive for the first time in the last four quarters and analyst guidance is strong for 2024
- Several leading indicators, however, still suggest some potential weakness in 2024.
- Domestic return on equity ratios have potentially troughed as their downtrend has flattened leading to a more constructive forward-looking outlook

Valuation

How much do we pay for those fundamentals? Starting points matter.

Valuation indicators include factors such as price multiples, the CAPE ratio, and earnings yield vs. other asset classes.

- Valuation measures point to an expensive domestic equity market.
- Current CAPE ratio is nearly well above historical average which is consistent with below-average returns
- Fed Funds rate exceeds the forward earnings yield of the S&P 500
- Small cap, foreign developed, and emerging markets are relatively attractively valued

Interest Rates

Both the level and trend of interest rates impact earnings and valuations.

Interest rate indicators include factors such as the interest rate environment, credit spreads, and inflation.

- Yield curve has been inverted for the longest consecutive span since 1980; inversion has been a bearish market signal and fairly accurate indicator of future recession
- Markets are pricing the end of the Fed's rate hike cycle with four cuts currently expected in 2024; though short-term US interest rates remain among highest levels globally
- Investment grade and high yield spreads have remained tight and well-behaved
- Elevated CMBS and MBS spreads signal heightened stress in real estate market

Policy

Monetary and fiscal policy impact interest rates, valuations, and earnings.

Policy indicators include factors such as monetary and fiscal policy.

- Monetary and fiscal policy are expected to be accommodative with current election cycle
- Increased government spending in the face of rising debt service continues to pose longer-term threats to government funding and potential for robust fiscal policy response
- Year-over-year change in M2 money supply remains negative, but is still above long-term trend
- With short-term government shutdown fears abated, markets are experiencing a broad boost in liquidity

Behavioral

Over the short term, the market is like a voting machine.

Behavioral indicators include factors such as sentiment, momentum, trend, and breadth.

- Markets have remained in an uptrend through the end of 2023, consistent with seasonal patterns
- Market breadth has improved; broader participation will need to be sustained to maintain market uptrend
- Extreme optimism among investor surveys has returned to multi-year highs, pronouncing a contrarian signal headwind to forward returns
- Seasonality is bullish in fourth year of presidential election cycle

Brinker Capital Asset Class Barometer



Disclosures



The views expressed herein are exclusively those of Orion Portfolio Solutions, LLC d/b/a Brinker Capital Investments a registered investment advisor, and are not meant as investment advice and are subject to change.

The S&P 500 Index is an unmanaged index of 500-large capitalization companies. This index is widely used by professional investors as a performance benchmark for large-cap stocks. The Nasdaq Composite Index is an index that follows approximately 5000 stocks that trade on the Nasdaq exchange. It is considered a good benchmark for smaller company stocks. An index is an unmanaged group of stocks considered to be representative of different segments of the stock market in general. You cannot invest directly in an index.

The CFA® is a globally respected, graduate-level investment credential established in 1962 and awarded by CFA Institute — the largest global association of investment professionals. To learn more about the CFA charter, visit www.cfainstitute.org.

The CMT Program demonstrates mastery of a core body of knowledge of investment risk in portfolio management. The Chartered Market Technician® (CMT) designation marks the highest education within the discipline and is the preeminent designation for practitioners of technical analysis worldwide. To learn more about the CMT, visit <https://cmtassociation.org/>.

Think2perform's Behavioral Financial Advice program integrates traditional finance practices with psychology and neuroscience to improve emotional competency and decision-making behavior that increases effective usage of the financial plan with clients. To obtain the Behavioral Financial Advisor (BFA) designation, participants must complete a self-directed course, which takes 20-30 hours to complete, and includes a mix of interactive exercises, videos and case studies. To learn more about the BFA, visit <https://www.think2perform.com>.

Wealth Management services offered through Orion Portfolio Solutions, LLC d/b/a Brinker Capital Investments a registered investment advisor.

Source: Brinker Capital. Information is accurate as of December 31, 2023. Themes and specific funds utilized to implement themes are discussed within the context of Brinker Capital's managed asset allocations and are based on current market conditions and constitute Brinker Capital's judgment and opinions, which are subject to change without notice. Past performance does not guarantee future results. Statements referring to future actions or events, such as the future financial performance of certain asset classes or market segments, are based on the current expectations and projections about future events provided by various sources, including Brinker Capital's Investment Management Group. These statements are not guarantees of future performance and actual events may differ materially from those discussed. Orion Portfolio Solutions, LLC d/b/a Brinker Capital Investments a registered investment advisor.