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Weekly Wire

Something Important Has Changed

By Rusty Vanneman, CMT, CFA, BFA™

[Last week](#) we had mixed inflation data, credit downgrades, and the Nasdaq Composite had its first [two-week losing streak of the year](#). Despite some of these recent negatives, there are reasons to be optimistic. On a recent [podcast](#), the well-known asset allocator [Bill Bernstein](#) mentioned how he is now more optimistic than he has been in years, particularly how retirees could raise their withdrawal rates (“burn rates”). I agree. One key to that view was that interest rates are normalizing, and the bond market is providing higher yields. Consider it was just three years ago that [10-Year US Treasuries](#) were yielding 0.5%. Now they are yielding above 4%. Another key, however, was that since the overall US market is expensive, global diversification is critical. This point was also stressed recently by another well-known asset allocator [Larry Swedroe](#).

Diversification is always important, but in my opinion is even more important in this environment given current [concentration risk](#) in major indices, historically high [valuations](#), and higher [inflation volatility](#). Each of these suggests more diversification. To fortify the argument even more, investment research firm Strategas recently cited how the 5-year rolling correlation between stocks and bonds has turned positive for the first time in over 20 years. Though positive correlations between stocks and bonds were normal in the 70s, 80s, 90s, that has not been the case in recent decades. In other words, fixed income is not diversifying equity risk as well as it has. This is a major change in the markets, and again suggests broader diversification not only in international equities, but in diversifying asset classes such as global fixed income, alternatives and real assets. Add it all up...

Stay invested. Stay diversified. Stay disciplined.

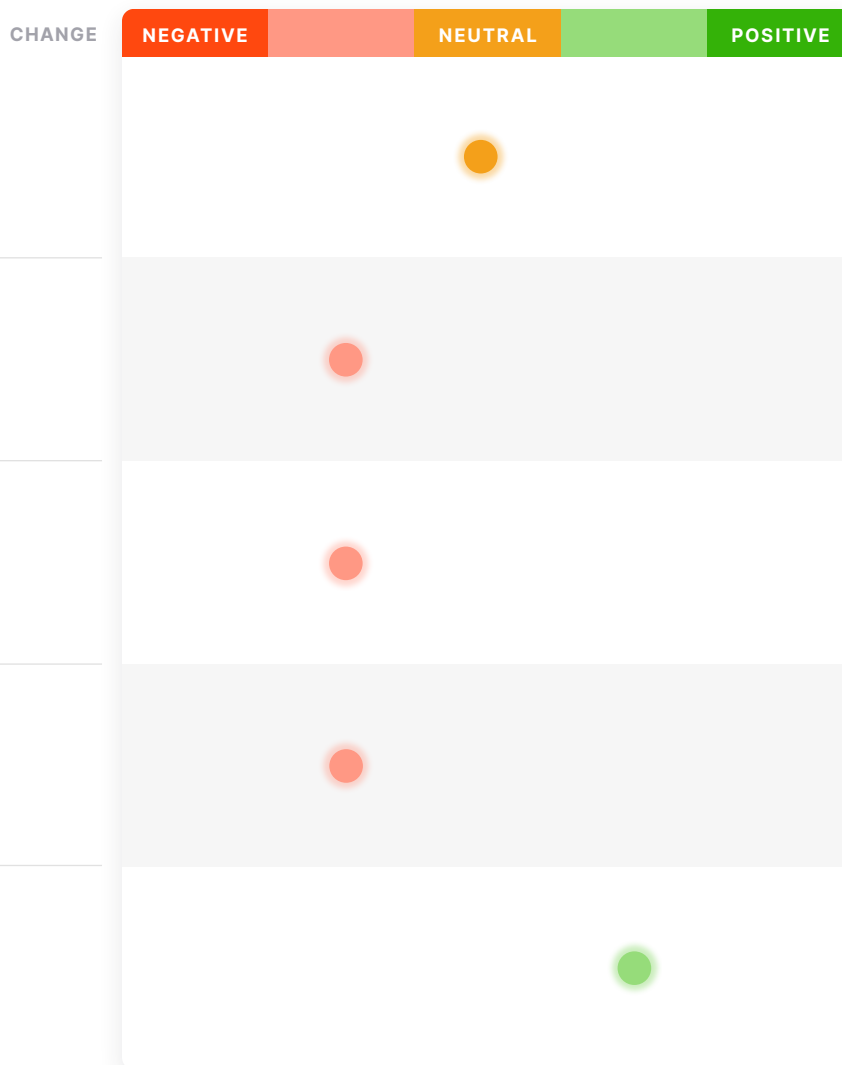
Interest Rates as of August 11, 2023		
Rate	This Week	1 Wk Δ%
13-Wk Treasury Yield	5.27%	0.02%
10-Yr Treasury Yield	4.17%	0.11%
Bloomberg US Agg Yield	5.16%	0.11%
Avg Money Mkt Yield	5.14%	0.01%
Avg 30-Yr Mortgage Rate	7.40%	0.08%

Key Economic Data This Week		
Data Point	Expectation	Release Date
US Retail Sales	0.4%	8/15/2023
Housing Starts	1.45M	8/14/2023
US Leading Economic Indicators	-0.4%	8/17/2023

Key Economic Data Last Week		
Data Point	Expectation	Actual
Consumer Credit	\$11.0B	\$17.8B
Consumer Price Index (CPI)	3.3%	3.2%
Core CPI	4.7%	4.7%
Producer Price Index (PPI)	--	0.8%
Core PPI	--	2.4%

Stocks, Bonds, Alternatives, & Real Assets as of August 11, 2023						
Security Name	Risk Score*	1 Wk Δ%	1 Mo Δ%	QTD Δ%	YTD Δ%	12 Mo Δ%
Global Equities (60% US, 40% Intl)	100	-0.59%	0.77%	0.61%	14.36%	7.59%
S&P 500 Total Return	110	-0.27%	0.67%	0.46%	17.43%	7.92%
Morningstar US Large Cap	110	-0.31%	1.06%	0.49%	19.84%	9.03%
Morningstar US Mid Cap	122	-0.62%	-1.29%	0.37%	8.92%	1.57%
Morningstar US Small Cap	128	-1.17%	-0.19%	1.66%	12.60%	2.58%
Morningstar US Value	98	0.39%	2.36%	2.92%	7.08%	7.74%
Morningstar US Growth	146	-1.33%	-2.12%	-1.88%	25.74%	3.27%
MSCI ACWI Ex USA	88	-0.86%	1.07%	0.47%	10.37%	7.97%
MSCI EAFE	94	-0.56%	1.20%	0.09%	12.22%	11.80%
MSCI EM	86	-1.92%	0.54%	1.42%	6.59%	1.63%
Bloomberg US Agg Bond Index	35	-0.64%	-0.63%	-1.42%	0.64%	-3.56%
Bloomberg Commodity Index	94	-0.22%	2.88%	4.69%	-3.46%	-10.65%
Wilshire Liquid Alternative Index	23	0.07%	0.41%	0.35%	2.96%	0.88%
US Dollar**	42	-0.02%	0.54%	-0.38%	-0.96%	-2.54%
Bloomberg US Treasury Bill 1-3mo	1	0.10%	0.45%	0.60%	2.94%	4.19%

Brinker Capital Five Factor Stock Market Barometer



Fundamentals

We invest to participate in company success. Over time, stock prices follow earnings.

Valuation

How much do we pay for those fundamentals? Starting points matter.

Interest Rates

Both the level and trend of interest rates impact earnings and valuations.

Policy

Monetary and fiscal policy impact interest rates, valuations, and earnings.

Behavioral

Over the short term, the market is like a voting machine.

Fundamental indicators include factors such as corporate earnings, profitability, and the credit environment.

- Halfway through Q2 earnings season, the YoY decline has been larger than expected
- Profit margins remain under pressure despite slight moderation in input costs
- Domestic return on equity ratios are trending lower but remain well above historic averages
- More companies have issued positive forward guidance than 5 year average

Valuation indicators include factors such as price multiples, the CAPE ratio, and earnings yield vs other asset classes.

- Nearly all valuation measures point to an expensive domestic equity market
- Small cap stocks, developed international, and emerging markets are attractively valued
- Multiples continue to expand, supporting market gains but eventually will present a headwind as they ultimately contract toward long-term averages
- Fed Funds rate now exceeds the earnings yield of the S&P 500

Interest Rate indicators include factors such as the interest rate environment, credit spreads, and inflation.

- Yield curve is deeply inverted although off deepest levels; inversion has been bearish market signal and fairly accurate indicator of future recession
- CMBS and MBS spreads signal heightened stress in real estate market
- Short-term real interest rates remain elevated; US rates near the highest levels globally
- Markets are pricing an end to Fed rate hiking cycle; although yields are trending higher, the front end of the curve should begin feeling some relief

Policy indicators include factors such as monetary and fiscal policy.

- Third year of presidential election cycle bodes well for accommodative policy
- Currently no additional rate hikes are expected but Fed now highly data dependent
- Market consensus has fully shifted to no expectations for Fed rate cuts this year
- Issues surrounding the debt ceiling are not resolved and may cause market stress as we enter the Fall

Behavioral indicators include factors such as sentiment, momentum, trend, and breadth.

- Upward trends in equity markets remain robust
- Market breadth improving with recent high in number of stocks above moving averages
- After a historic period of bearish sentiment, surveys reversed and are at the most bullish levels in several years; as a contrarian indicator, this dampens our future return outlook
- Seasonality turning bearish through Q3 with negative 3M forward returns on average

Disclosures



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